

**ALAMEDA GOLF COMMISSION
MINUTES OF REGULAR MEETING**

Wednesday, August 26, 2009

1 CALL TO ORDER

Chair Jane Sullwold called the regular meeting to order at 6:30 p.m. at the Chuck Corica Golf Complex, Ladies Lounge, 1 Clubhouse Memorial Road, Alameda, CA 94502

1-A ROLL CALL

Present: Chair Jane Sullwold, Vice Chair Bill Schmitz, Commissioner Ray Gaul, Commissioner Betsy Gammell, and Commissioner Bill Delaney

Absent: Secretary Jeff Wood

Staff: John Vest, General Manager

1-B APPROVAL OF MINUTES

The Commission adopted the minutes unanimously

1-C ADOPTION OF AGENDA

The Commission adopted the agenda unanimously.

2 ORAL COMMUNICATIONS

None

3 COMMISSION COMMUNICATIONS

None

4 AGENDA ITEMS

4-A Golf Complex Financial Report through July 2009

Financial reports from the City were not provided to the Golf Commission in advance of the meeting, so the financial report was quite abbreviated. Bob Sullwold stated that total rounds for July 2009 were 14,251, down from a year ago, but revenue in July was higher than last month. General Manager John Vest stated that through the first 26 days of August 2009, there have been 2048 rounds for a total revenue of \$12,377, whereas in 2008 there were 2236 rounds with total revenue of \$10,205.

4-B Discussion/recommendation re long-term management of Golf Complex

John Vest said he heard that the Request for Proposals for a long-term lease of the Golf Complex will be sent out in September.

5 ORAL REPORTS

5-A Golf Shop and Driving Range activities report by John Vest

John Vest announced that Richard Hudner has joined the PGA Apprentice program. There has been vandalism on the golf course the last month, including damage to the AED unit, and carts being found out on the course when they were put away in the cart barn the night before. Mike Winkenbach is working on ways to increase midday play between 11:00 AM and 1:00 PM as that seems to be our most quiet time. Tee times can be booked on our website for any time, whereas Golf Now only books in those down hours. Mike is also reaching to several groups for midweek tournament play. John has been working with Jim's for a lunch/golf special. The left ball dispenser at the range has been damaged and has been replaced. The course is participating in the PGA Golf Ready program, which offers five lessons for \$99.00 either as a group or individually. The Complex will again celebrate Patriots Day on September 4th through the 7th, and will accept cash donations for military personnel. The cart batteries continue to be a serious problem, with 20 carts currently out of service. EZ-GO will be coming out shortly to test them. John and Matt Wisely have been looking into various options to control the goose problem at the Complex. They have heard that some courses keep a dog on property at all times. Connie Wendling noted that the Fire Tower has a lot of graffiti right now, and said she thought there was a City ordinance requiring such graffiti to be removed within 24 or 48 hours. John indicated he would investigate whether Fire Tower graffiti clean up is the responsibility of the Golf Complex or the Fire Department.

5-B Golf Complex Maintenance activities report by Matt Wisely

In Matt's absence, John announced that the backflow devices on the Clark Course that had illegal taps have been fixed. He also reported that the Public Works Department ran a test to try and find a leak, which resulted in the ponds being drained.

5-C Beautification Program and Junior Golf Club by Mrs. Norma Arnerich

In Norma's absence, Connie Wendling reported that the last Junior tournament will be held September 5, 2009 on the Clark Course, and the Jack Clark Memorial tournament will be held October 12, 2009 on the Fry Course.

5-D Golf Complex Restaurant Report, Jim's on the Course

None

6. COMMISSIONERS' REPORTS

6-A Marketing and Promotions, Commissioner Gammell

None

6-B Maintenance, Buildings, Security, Albright Course and Driving Range, Secretary Wood

None

7. ORAL COMMUNICATIONS, NON-AGENDA (Public Comment)

None

8. OLD BUSINESS

None

9. WRITTEN COMMUNICATIONS

Included in the Commission packet was a memorandum to the Finance Department showing a surcharge payment for August 2009 of \$14,252. The year-to-date total to the General Fund is \$28,217 for the fiscal year 2009/2010.

Chairperson Sullwold read a letter from Norma Arnerich on behalf of the Alameda Women's Golf Club, complaining about the goose problem at the Golf Complex.

10. ITEMS FOR NEXT MEETING'S AGENDA

- Update on Golf Complex finances
- Discussion regarding long-term planning for the Golf Complex
- Report on goose problem

11. ANNOUNCEMENTS/ADJOURNMENT

The meeting was adjourned at 7:20 p.m.

The agenda for the meeting was posted 72 hours in advance in accordance with the Brown Act.